

Philip Hoy

www.Venomousmedia.co.uk

Phil.hoy@gmail.com

Philip Hoy is an enthusiastic and dynamic breed of interactive designer, with a unique take and passion for the future.

Philip is now an integral part of “did you miss me” (<http://www.didyoumissme.co.uk>), “did you miss me?” is an Interactive Media and Design Studio, that was set up while in university with a fellow graduate Jonathan Edwards. Philip is responsible for keeping the company at the cutting edge of design, while being an all-round active member of the team, with strengths in research and idea generation. Philip also heads up the financial management side of “did you miss me?” To benefit the company Philip has taken it upon himself to study a Pitman’s Computerised Accounts course, at night class in Coleg Gwent.

Philip has a strong love for photography and has continued his interest after university, hoping to use skills gained for both “did you miss me?” and as a hobby.
(<http://www.photo.venomousmedia.co.uk>)

Philip’s final project while at University Wales Newport in 2007 was to develop a inventive system of distance learning, this threatened to smash the confinements of the everyday classroom, where students could receive learning content at home via the internet and still participate in lessons in real time.
(<http://www.portfolio.venomousmedia.co.uk/>)

Work Experience

Ikea- asked the interactive media students at the University of Wales Newport to come up with a new way for their customers to shop and navigate through the store. Working together in a small group of students Philip came up with a unique shopping theory with the use of PDAs. The customer would simply scan the item they wished to purchase, adding the item to their remote shopping basket. Aiming to shorten the time the customer would spend at the checkouts, hence enhancing their shopping experience. Also offering the implementation of Bluetooth station, where the customers could be sent latest special offers straight to their phone. The project was very successful and after presenting this to an Ikea representative, Philip and his team gained a level of professionalism and invaluable industry experience.

Employment History

2007-Present, didyoumissme? interactive media and design
(<http://www.didyoumissme.co.uk>)

2001-Present, Somerfields, Caldicot

- Part-time Sales Assistant.
- Serving customers face to face

- Responsible for till operation
- Working as an effective team member and helping to achieve store targets
- Developed the ability to work under pressure in the busy retail environment

Other Employers

- Asat TV Aerials,
- Letherbe & Christopher,
- Morgam News

Education

2007-2008, Coleg Gwent

C&G Photography - Pass

Pitman's Computerised Accounts level 2 - Pass

2004-2007, University of Wales Newport

BA (hons) in Interactive Media Design - 2:1

2003-2004, University of Wales Newport

Level 3 Diploma Foundation Art & Design - Pass

2003-2004, University of Wales Newport

PC Maintenance and Repair - Merit

2001-2003 Caldicot Comprehensive School

A/s Level Art & Design

A/s Level Computing

199-2001 Caldicot Comprehensive School

9 GCSE's Ranging from grades A-C

Interests

Philip is an avid online video gamer, competing in previous Dreamhack events in Jonkoping, Sweden. Along with his love of photography, Phil enjoys being a part of his local music scene by organizing and the promotion of local gigs.

Other skills

While studying at the UWN and working at "did you miss me?" Phil has gained skills in digital industry standard software tools including, Adobes Dreamweaver, Photoshop, Illustrator, After Effects, Premiere, Macromedias Director and Flash, and has a competent skills with Microsoft Offices Word, Excel, Front Page, Power Point, Publisher, In both the Microsoft Widows and the Macintosh operating systems, Philip intends to keep these skills polished and up to date.

Philip also is able to drive and holds a current and clean driving license.