

**Jonathan Andrew Edwards**  
**22 College Glade**  
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**South Wales**  
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Jonathan Edwards is a budding interactive media designer with a diverse range of skills in practical and theoretical areas.

Based in Wales Jonathan believes he has the creativity, programming skills and ability to provide not only amazing interactive interfaces but also robust back-end coding, ensuring seamless integration through out all the projects he takes on.

Jonathan is not afraid to communicate his ideas and feels he is well suited for leading and motivating people.

Jonathan has a strong work ethic and is willing to go the extra mile to make sure any project he undertakes succeeds.

Currently co-managing an interactive media and design company called 'Did you miss me?' he aims to offer the best possible service while continuing to push the boundaries of media design.

Jonathans role in the company is to liaise with clients and bring in new business along with being an integral part of the design and idea generation process.

#### **Previous projects-**

##### ***The Blu Group-***

'Did you miss me?' had their first major client while completing their university course, working for an advertising and proximity marketing company called Blu where we worked closely with newly developed blue tooth technology and dealing with creating the content to be placed on the advertising units.

'Did you miss me?' created all the prototype work for the Blu Group, where the applications and ideas we instigated are still being used today.

##### ***University of Wales Newport Student Union-***

During the third year Jonathan approached the student union with an idea to create a buzz around their under advertised student nights.

Utilizing Bluetooth technology he created a 30 day student event planner where the student would be sent a small java applet telling them what's going on in the night time.

The project was a success and is still being used by the union at present.

### ***Ikea-***

The university was approached by Ikea Cardiff who asked to revolutionize the way people shopped in their store.

Working in a small group Jonathan helped create a PDA system used to scan items the customer wanted which would be collected later on combining this system with a Bluetooth station where the customers could be sent latest offers and special offers for next time straight to their phone.

The project was successfully completed and working but the manager of Ikea Cardiff felt the project was almost revolutionary for the store, but is looking to use the Bluetooth station we created.

### ***BBC-***

The BBC were holding their yearly 'big brainstorm' which is a mass meeting that members of the BBC attend to generate new ideas for TV shows.

As part of a group of students, Jonathan attended to be a runner for the day, working for the members of the BBC running the project.

### **Employment history-**

***Spar- part time sales assistant-*** working at the spar my duties would include: serving customers, dealing with customer inquiries, till operation, cashing up at the end of the day, monitoring and replenishment of stock, and general promotion of new offers.

***Hasbro- distributor-*** working at Hasbro's main distribution centre in Newport, i worked in a close team of people collecting stock, unloading lorries and handling client needs.

***Dial telecommunications- telesales agent-*** working at dial, I was in a close team meeting sales targets and handling customer services.

***Celtic manor- waiter-*** working at the Celtic manor i dealt with customers services.

## **Education-**

### **University of Wales Newport (2004-2007)**

BA hons in Interactive Media Design (2:1)

- Gained high technical and creative skills in many areas of design.
- Developed a high standard of theoretical writing and research.
- Worked in conjunction with important members of industry
- Developed good time and people management skills.

### **Newport College (2002- 2004)**

BTEC national diploma in Multimedia- merit

### **Caerleon Comprehensive School (1997- 2002)**

11 GCSE's ranging from grades A\*-C

## **Other skills-**

Excellent knowledge of many soft wear programmes including-

- Photoshop
- Director
- Flash
- Dream weaver
- Final Cut Pro
- Microsoft packages including word and excel